

**Pennsylvania Surplus Lines Association
2026 Annual Meeting**



**Balancing Innovation and Risk:
The Basics of Surplus Lines and
the Future of AI Regulation**

April 29, 2026 & April 30, 2026
The Hotel Hershey
Hershey, Pennsylvania



Dear PSLA Colleague:

The Pennsylvania Surplus Lines Association cordially invites you to attend the 2026 Annual Meeting on April 29, 2026 & April 30, 2026 at The Hotel Hershey in Hershey, Pennsylvania.

Christine Cashen, award winning motivational speaker, presenter and author, will be the keynote speaker.

In addition, there will be a magic performance by George Ripley of Ripley's Magic during the Cocktail Reception.

There will also be a two-hour Continuing Education presentation by Saul Ewing LLP; the presentation will cover the following topics:

- The Basics of Surplus Lines Regulation
- The Current State of AI in the Insurance Industry and the Future of Artificial Intelligence Regulation
- Current Cyber Threats and What is Happening in the Industry

The Annual Meeting is a vitally important opportunity for you, your company and your colleagues to gain information relating to industry changes, emerging risks and regulatory developments. I hope you and members of your organization will join us and your surplus lines colleagues for this informative conference as we bring together the various elements comprising the surplus lines marketplace in Pennsylvania. I look forward to welcoming you at The Hotel Hershey on April 29, 2026 & April 30, 2026.

Linda M. Bobro
President, Pennsylvania Surplus Lines Association



Pennsylvania Surplus Lines Association 2026 Annual Meeting

Schedule of Events

Wednesday, April 29, 2026

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| 3:00 p.m. – 5:00 p.m. | Registration |
| 5:00 p.m. – 8:00 p.m. | Social Reception to include Cocktails, Hors d'oeuvres and Reception Stations with a magic performance by George Ripley of Ripley's Magic |

Thursday, April 30, 2026

- | | |
|-------------------------|---|
| 8:00 a.m. – 9:00 a.m. | Breakfast |
| 9:00 a.m. – 9:05 a.m. | Welcome and Opening Remarks – Linda M. Bobro, President |
| 9:05 a.m. – 9:15 a.m. | Business Meeting <ul style="list-style-type: none">• Financial Report – Douglas L. Berman, RKL LLP• Stamping Office Report – Marie E. Rudert, Executive Director• Results from the Ballots – Kara P. Pike, Esq., Saul Ewing LLP |
| 9:15 a.m. – 10:15 a.m. | Keynote Speaker – Christine Cashen |
| 10:15 a.m. – 10:25 a.m. | Break <ul style="list-style-type: none">• Meeting of the Board of Directors to Elect Officers |
| 10:25 a.m. – 10:30 a.m. | Announcement of Officers – Kara P. Pike, Esq., Saul Ewing LLP |
| 10:30 a.m. – 12:30 p.m. | CE Course Presented by Saul Ewing LLP |
| 12:30 p.m. | Meeting Adjourned Followed by Lunch |



General Information

Keynote Speaker

Christine Cashen

Christine Cashen is more than just a speaker - she's a force of nature. With over two decades of experience entertaining crowds, Christine has earned a reputation as one of the best in the business.

Her talent for finding the humor in everyday situations is unmatched, and her ability to turn those moments into something magical is nothing short of amazing. Whether she's delivering messages of positivity and productivity or just making people laugh, Christine's unique perspective on life is both refreshing and insightful.

In addition to her humor, Christine is also a certified speaking professional (CSP) and certified virtual presenter. She is one of the select group of individuals to meet the rigorous induction criteria of the National Speakers Association, CPAE Speaker Hall of Fame.

But Christine is more than just a speaker, her award-winning books, *THE GOOD STUFF: Quips & Tips on Life, Love, Work and Happiness* and *It's YOUR Business: Good Stuff for Your Personal, Professional, and Funny Business*, are must-reads for anyone looking for a healthy dose of humor and great ideas.

Despite her success, Christine remains grounded and humble. She holds a bachelor's degree in communication and a master's degree in Adult Education, and in 2016, she was awarded an honorary doctorate from Central Michigan University. Before becoming a speaker, she worked as a university admissions officer, corporate trainer, and broadcaster.

But above all else, Christine is a survivor. As a cancer survivor, she knows what it takes to overcome adversity and come out stronger on the other side. She's a mother of two, wife of a "hottie engineer," and a true inspiration to anyone looking to live their best life.



Cocktail Reception Entertainment

George Ripley, Ripley's Magic

George Ripley is the sole owner and entertainer of Ripley's Magic where he performs professional magic in the Northeast USA. George has been a three-time regional finalist for Americas Got Talent where he performed exclusively for the executive producers in Philadelphia and New York City. George recently had his own television segment on Fox 43 Morning News titled "Magic in the Morning" where he performed magic live on air for the news anchors and viewing audience. An interesting fact about George is that he is a recently retired homicide detective who has been internationally published and interviewed on local TV on the unconventional use of magic to build rapport and progress investigations. His goal is always to share magical moments with people and smiles.

Continuing Education

Kara P. Pike, Esq., Frederic M. Garsson, Esq., Matt Haar, Esq. and William Latza, Esq. of Saul Ewing LLP will present a two-hour Continuing Education course for two CE credits on the following topics:

This program covers the fundamentals of surplus lines insurance in Pennsylvania and the growing role of artificial intelligence in the insurance industry. Attendees will learn about key regulatory and compliance considerations in the Pennsylvania surplus lines market, including Disciplinary "Do's" and "Don'ts" for surplus lines licensees. This program will also explore how AI is transforming the insurance policy life cycle through data-driven tools and automation and highlight recent cases that identify potential risks associated with the use of AI. Finally, the program will address recent cyber threats and cases stemming from recent cyber incidents.



General Information

Hotel Information

Since 1933, The Hotel Hershey has defined service, luxury, and elegance without pretense. Historically inspired by a Mediterranean postcard and the need to provide jobs during the Great Depression, chocolate magnate Milton S. Hershey built the hotel of his dreams overlooking the cocoa-scented town that famously bore his name.

The Hotel Hershey

100 Hotel Road
Hershey, PA 17033
(717) 533-2171

Reservations

Please make your hotel reservations directly with The Hotel Hershey by calling 855-729-3108. Please be sure to identify that you are part of the Pennsylvania Surplus Lines Association at The Hotel Hershey group to secure the special negotiated rate of \$285.00/night (plus 11% taxes). This special rate will be available only to PSLA members attending the Annual Meeting until **Monday, March 30, 2026** or until the room block is sold out, after which regular rates apply upon availability.

Dining

Experience history reinvented at The Hotel Hershey. From award-winning gourmet cuisine to delicious family friendly options, The Hotel Hershey offers something for everyone. [Chef's Market](#) is the perfect place to start your day or end the day with a wide variety of fresh coffee, chef prepared food, decadent chocolate treats, and more. Their flagship restaurant, [The Circular](#) features fresh new flavors reimaged; the menu and ambiance provide a versatility of dining experiences. [1933 Restaurant & Tavern](#) brings together timeless culinary classics with modern comfort. [Trevi 5](#), an authentically modern Italian dining experience, offers a contemporary twist on traditional Italian cuisine. After hours, unwind with a signature drink in the [Iberian Lounge](#).

The Spa at The Hotel Hershey

Indulge in total luxury at *The Spa at the Hotel Hershey*, which is affectionately known as *The Chocolate Spa*. The spa is open 7 days a week. For questions or to schedule an appointment call 717-520-5888. Appointments in advance of booking and overnight stay are recommended.

Recreation and Activities

The Hotel Hershey offers a variety of options for indoor and outdoor swimming, plus a sports complex featuring basketball, volleyball and tennis courts. There are engaging activities that guests of all ages will enjoy – miles of hiking trails, Segway tours, falconry and much more!

Hershey Golf

Hershey Country Club features award-winning courses which are home to prestigious tournaments. The club features two spectacular 18-hole private courses, the East Course and West Course, accessible only to members and guests of The Hotel Hershey and Hershey Lodge. Book your tee time by calling 844-330-1711.

Dress Code

The dress code for the Annual Meeting is Business Casual.



Area Attractions

There are many local attractions to visit while in the area. The following are a few places of interest to visit while attending the Annual Meeting.

[Hersheypark](#)

Home to 70 rides and attractions including 13 roller coasters, 9 water attractions, and over 2 dozen kiddie rides.

[ZooAmerica North American Wildlife Park](#)

A year round, 11 acre, walk through zoo adjacent to Hersheypark.

[Hershey's Chocolate World Attraction](#)

Visit Hershey's Chocolate World Attraction and Create Your Own Candy Bar, take a free chocolate-making ride and enjoy the Really Big 4D show, which brings Hershey's Characters to life.

[Hershey Gardens](#)

The 23-acre botanical gem features 11 distinct theme gardens, including Historic Hershey Rose Garden with a brilliant assortment of 5,600 roses, and the Children's Garden, where you can walk among 300 butterflies in the popular Butterfly house.

[The Hershey Story: The Museum on Chocolate Avenue](#)

The Hershey Story is nestled in the heart of Chocolate Town, U.S.A. This museum brings Milton S. Hershey's legacy as an innovator, businessman, and philanthropist to life.

[Hershey Theatre](#)

Located in downtown Hershey, this magnificent theater is the area's premier performing arts center, presenting the finest in touring Broadway shows, classical music and dance attractions, and world-renowned entertainers.

[Shopping](#)

The Hershey Resorts

[AACA Museum](#)

From horseless carriages to muscle cars, explore one of a kind interactive automobile experience guaranteed to educate and fascinate visitors of all ages.

[Harrisburg](#)

Harrisburg is the home to the State Capitol Building, award-winning state museum, and the National Civil War Museum. For more information, call 800-995-0969.

[Gettysburg](#)

Experience authentic Civil War history at Gettysburg Battlefield National Park, The American Civil War Museum, and many other historical attractions. For information call 717-334-6274.

[Lancaster](#)

Step back in time with a visit to PA Dutch country home to America's oldest settlement. Enjoy Dutch-style food and visit the museums and local cultural attractions.



Pennsylvania Surplus Lines Association 2026 Annual Meeting Registration

Please print and mail the completed form together with payment made payable to the Pennsylvania Surplus Lines Association, 180 Sheree Boulevard, Suite 3100, Exton, PA 19341.

To qualify for Early Registration, this form and your check must be postmarked by March 20, 2026. Cancellations received in writing on or before April 20, 2026 will receive a full refund. Written notifications are accepted via email (memberservices@pasla.org), fax (610-594-7623) or U.S. mail. No refunds will be made after close of business April 20, 2026.

A separate registration form must be completed for each registrant. An identification badge will be issued to each registrant based on the registration form received.

Early Registration (postmarked by March 20, 2026)	\$200.00	\$
Registration (postmarked after March 20, 2026)	\$250.00	\$

Name: _____

Email: _____ Phone: _____

Company: _____

Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Lodging

Please make your hotel reservations directly with The Hotel Hershey by calling 855-729-3108. Please be sure to indicate that you are part of the Pennsylvania Surplus Lines Association at The Hotel Hershey group to obtain your special negotiated rate of \$285.00/night (plus 11% taxes). This special rate will be available only to PSLA members attending the Annual Meeting until **March 30, 2026** or until the room block is sold out, after which regular rates apply upon availability. Guest accommodations will be available at 4:00 p.m. on arrival day and reserved until 12:00 a.m. on departure day.

Please contact Debbie Smailer at 610-594-1340, extension 103 or memberservices@pasla.org with any questions.